

fashion calendar

RUTH FINLEY, EDITOR
FRANCES HUGHES, ASSOC. EDITOR

1 9 6 0
20th YEAR • A WEEKLY PUBLICATION

Week of June 13, 1960

january

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8 EAST 77th STREET
NEW YORK 21, NEW YORK
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FASHION CALENDAR

NOTE: Events are repeated until they take place. New events, last minute changes and revisions are added each week as quickly as scheduled. FASHION CALENDAR asks your indulgence for the unavoidable changes and new events that come up between issues.

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
<u>WEEK ENDING FRIDAY, JUNE 10, 1960</u>			
Thursday June 9 8:30 A.M. Breakfast	PREVIEW OF FALL LEATHER COATS Highlander will preview their Fall collection of leather coats. By invitation. Publicity: Ruth Hammer Assoc., 2 West 59th St., EL. 5-7872.	HIGHLANDER SPORTSWEAR (1410 BROADWAY)	500 CLUB 500 SEVENTH AVENUE
Thursday June 9 9:30 A.M.	PRESS PREVIEW OF FALL COLLECTION Suzy Perette will present their Fall collection to the press. By invitation. Publicity: Eleanor Lambert, MU. 8-2130.	SUZY PERETTE	134 WEST 37TH STREET SHOWROOM - 2ND FLOOR
Thursday June 9 10:00 A.M.	PREVIEW OF FALL- WINTER FUR COLLECTION Ben Kahn will present his Fall-Winter fur collection to the press and buyers. By invitation. Publicity: Maxwell-Gray, PL. 3-5556.	BEN KAHN FURS CORP.	150 WEST 30TH STREET SHOWROOM - 13TH FLOOR
Thursday June 9 12:00 Noon Luncheon	PREVIEW OF FALL COUTURE COLLECTION Presentation of Maria Krum's couture daytime, travel and evening fashions. For press and buyers, by invitation. Contact: CI. 7-3060.	MARIA KRUM	41 WEST 56TH STREET SALON - 2ND FLOOR
Thursday June 9 2:30 P.M.	PREVIEW: FALL-WINTER FUR COLLECTION Preview of Fall-Winter fur collection. By invitation. Contact: Louis Brown, AL. 5-3035. Publicity: Alfred Davidson Associates, PL. 5-0868.	SCHIAPARELLI FURS	305 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
Thursday June 9 4:00 P.M. Cocktails	PRESS PREVIEW OF FUR FASHIONS Furs for sport, town, travel and evening, designed by Roberto Capucci in Rome for David. By invitation. Publicity: Rosemary Sheehan, MU. 5-1280.	CAPUCCI OF ROME FOR DAVID	SHERRY NETHERLAND HOTEL CRYSTAL PAVILLION
Thursday June 9 4:00 P.M. Cocktails	PREVIEW OF FALL COLLECTION Preview of Jacques Heim Jeunes Filles Fall collection, with dresses and costumes by Hayette; coats and suits by P. R. L. For press and resident buyers, by invitation. Publicity: Jeannette Gottlieb, BR. 9-6560.	HAYETTE (498 SEVENTH AVENUE)	500 CLUB 500 SEVENTH AVENUE
Thursday June 9 4:00 P.M.	SHOWING OF FUR ACCESSORIES Hats, mittens, parkas and shoes for back-to-school and active sportswear, June 9, 10, 14, 15, 16 at 4:00 P.M. Informal showings by appointment. Contact: Carolyn Sherwin, LE. 2-9636.	FUR FLYERS, INC.	112 EAST 36TH STREET SHOWROOM - 1ST FLOOR
Thursday June 9 6:00 P.M. Cocktails	PREVIEW OF FALL COLLECTION Anthony Blotta's daytime to evening clothes; also a special group inspired by Harry Winston jewels. By invitation. Harry Winston Publ.: Jill Ciraldo, CI. 5-2000. Anthony Blotta Publ.: Margaret Hodge, PL. 5-7630.	ANTHONY BLOTTA (498 SEVENTH AVENUE)	SHERATON-EAST HOTEL BALLROOM

TIME TABLE (Continued "O" REFERS TO OPENING, "P" TO PREVIEW)

	<u>THURSDAY, JUNE 9</u>	<u>FRIDAY, JUNE 10</u>	<u>MONDAY, JUNE 13</u>	<u>TUESDAY, JUNE 14</u>
1:00	Harvey Berin Guy D Jr. Sophisticates Talmack Hannah Troy			Talmack Teal Traina
1:15	Nat Kaplan Gothe Grabois		Nat Kaplan	Gothe
1:30	Highlight			
2:00	Originala		Mam'selle	Mam'selle Arkin (Spec.Occas.) Rappi, Inc.
2:30	Ceil Chapman Arkin Editions Jamison Tina Leser Jerry Parnis Rembrandt Ira Rentner Style Trends Trigere Dorothy Dickerson	Anthony Blotta Dorothy Dickerson	Jamison Style Trends Dorothy Dickerson	Branell Jamison Rembrandt Ira Rentner Style Trends Hayette Jr. Trigere Dorothy Dickerson
3:00	Jerry Greenwald			Margot
3:45	Sam Friedlander			
4:00	Harmay Hayette Jr. (P) Junior Accent Clare Potter	Junior Accent Mam'selle (P) Clare Potter		Harmay
4:30	Sarmi			
6:00	Anthony Blotta			

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	<u>WEDNESDAY, JUNE 15</u>	<u>THURSDAY, JUNE 16</u>	<u>CONTINUOUS</u>
9:30	Frank Gallant Modern Couture Style Trends	Frank Gallant Modern Couture Style Trends	Baitch & Castaldi Mary Black Brittany (Henry Friedricks) Briarbrook Ted Brown

(Continued on following page)

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
TIME TABLE (Continued) ("O" REFERS TO OPENING, "P" TO PREVIEW)			
	<u>WEDNESDAY, JUNE 15</u>	<u>THURSDAY, JUNE 16</u>	<u>CONTINUOUS SHOWINGS</u>
10:30	David Crystal Monte-Sano Pruzan Dorothy Dickerson	Rudolf Dorothy Dickerson	Casino Classics "Clothes For You" Envoy's Of England Eve Ltd. (Savoy Hilton)
11:00	Arkay Junior		Pat Hartley Highlander
11:30	Arthur Jablow Abe Schrader	Arthur Jablow Abe Schrader	Dan Keller Leslie Fay
Noon	Countess Alexander Alison Estevez Louis Goldstein Vera Maxwell Mollie Parnis	Estevez Louis Goldstein Vera Maxwell	Mardi Gras Martinette Petite Stanley Nelson (Savoy-Hilton) Parklane Jr.; Parklane Debs Petti-4's; Terry Rogers Raffaele Philip Robertson Rona Dresses Rossino-Angela
1:00	Harvey Berin		Maxwell Shieff (Savoy-Hilton) Jerry Silverman Travilla (Savoy-Hilton) Young Viewpoint Werle (Savoy-Hilton)
1:15	Oleg Cassini Gothe	Gothe	
2:00	Mam'selle	Mam'selle	
2:30	Rembrandt Hayette Jr. Branell Ira Rentner Maurice Rentner Jamison Style Trends Trigere Dorothy Dickerson	Branell Jamison Style Trends Trigere Dorothy Dickerson	
4:00	Townley	Harmay Townley	

Thursday COTILLION FOR "TEN BEST" GLAMOUR MAGAZINE HOTEL ASTOR
 June 9 DRESSED COLLEGE GIRLS (420 LEXINGTON AVE.) GRAND BALLROOM
 10:00 P.M. Tickets: \$20.00 each, for benefit of Institute of International Education.
 Supper Contact: Eleanor Montville, LE. 2-7500.

Thursday OPENING OF JUNIOR PARKLANE JUNIORS 1400 BROADWAY
 June 9 FALL COLLECTION & PARKLANE DEBS SHOWROOM - 28TH FLOOR
 Parklane Juniors daytime back-to-school collection; and Parklane Debs
 dressy fashions. Continuous showings. Contact: Ruth Elsinger, WI. 7-0430.

Thursday SHOWING OF FALL WILROY SPORTSWEAR, INC. 498 SEVENTH AVENUE
 June 9 COLLECTION SHOWROOM - 11TH FLOOR
 Continuous daily showings of coordinates, knitwear ensembles and "items".
 Contact: Jeannemarie Volk, LA. 4-6516.

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Thursday June 9- through June 30	FASHIONS FROM AUGUST- SEPTEMBER ISSUES Fashions from August "College" issue for official Mademoiselle tie-in stores <u>only</u> . "Young Tycoon" fashions from the September issue may be previewed by representatives of stores generally. By appointment. Contact: Alice Encke, PL. 9-2080.	MADEMOISELLE	575 MADISON AVENUE SHOWROOM - 7TH FLOOR
Friday June 10 9:30 A.M. Breakfast	PRESS PREVIEW: FALL- WINTER FUR COLLECTION Designed by S. Breslin Baker. Commentator: Mia Grau. By invitation. Publicity: Terry V. Seymour, 16 West 55th Street, PL. 7-9170.	JOHN F. MORRIS, INC.	224 WEST 30TH STREET SHOWROOM - 4TH FLOOR
Friday June 10 4:00 P.M. Cocktails	PREVIEW OF FALL JUNIOR COLLECTION Fall collection designed by Betty Carol. By invitation. Showings there- after June 13, 14, 15, 16 at 2:00 P.M., in showroom. Contact: Bettye Whiteman, CH. 4-7373. Publicity: Eleanor Lambert, MU. 8-2130.	MAM'SELLE (498 SEVENTH AVENUE)	500 CLUB 500 SEVENTH AVENUE
Beginning Friday June 10- June 26	DISPLAY OF BRITISH PRODUCTS Prince Philip, the Duke of Edinburgh, will open the display of British industrial and consumer products, arts and science. <u>Tickets</u> : Adults-\$1.50; children- 75¢. <u>Press preview</u> : Thurs., June 9 at 10:00 A.M. By invitation. Publicity: M. Oppenheimer at A. A. Schechter Assoc., MU. 7-1150. <u>Beginning June 17-July 4</u> at Madison Sq. Garden, a British Military Tournament and Tattoo. <u>Tickets</u> : \$2.00- \$7.00. Publicity: Martin Feinstein, CI. 5-0500.	BRITISH EXHIBITION	N. Y. COLISEUM COLUMBUS CIRCLE

WEEK BEGINNING MONDAY, JUNE 13, 1960

Monday June 13 5:00 P.M. Cocktails	PRESS PREVIEW OF LINGERIE FASHIONS Burlington Tricot Fabrics will present lingerie by leading manufacturers. For press and buyers, by invitation. Publ.: Maxwell-Gray, PL. 3-5556.	BURLINGTON TRICOT FABRICS CO.	SHERRY-NETHERLAND HOTEL CRYSTAL PAVILLION
Beginning Monday June 13	OPENING OF FALL COLLECTION By appointment. Contact: MU. 2-5940 or YU. 6-7061.	HOUSE OF KUNEL (STAMFORD, CONN.)	HOTEL SEYMOUR 50 W. 45TH ST. SUITE 101
Monday June 13- June 17	CORSET & BRASSIERE FALL MARKET WEEK Contact: Mary Osborne, Corset & Brassiere Council, 180 Madison Ave., LE. 2-9440.	CORSET & BRASSIERE INDUSTRY	SHOWROOMS AND HOTELS
Beginning June 13- June 17	FALL COLLECTION IN CALIFORNIA Suzette's Paris collection of ready-to-wear and accessories for Fall, Winter and Cruisewear. By appointment. Contact: Ellen Nadel, CR. 1-0583.	SUZETTE INTERNATIONAL (CALIFORNIA)	HOTEL AMBASSADOR (LOS ANGELES) (L.A.)
Tuesday June 14 3:30 P.M. Tea	PREVIEW OF FALL HAT COLLECTION Miss May will present her Fall hat collection to press and buyers. By invitation. Contact: Miss Doris, PL. 1-4262. Publicity: Essie Pinsker, WI. 7-4591.	MISS MAY (19 WEST 57TH ST.)	HOTEL PLAZA CRYSTAL ROOM

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Tuesday June 14 3:30 P.M.	PREVIEW: READY-TO-WEAR FUR COLLECTION Ready-To-Wear fur collection, followed by cocktails. By invitation. Thereafter at 10:30 and 2:30, by appointment. Publicity: Eleanor Lambert, MU. 8-2130.	RITTER BROTHERS	224 WEST 30TH STREET SHOWROOM - 13TH FLOOR
Tuesday June 14 5:30 P.M. Cocktails-Banquet	16TH ANNUAL FASHION SHOW AND BANQUET "Woolknit Americana"--capsuling knitwear industry's Fall fashions for campus & career; travel; dress-up; lounging. Presentation of Design Awards. Cocktails, 5:30; Fashion Show, 6:30; Banquet, 7:30. By invitation only. Publicity: Eleanor Kairalla, MU. 8-1171.	WOOLKNIT ASSOC., INC.; AMERICAN WOOL COUNCIL	HOTEL PLAZA TERRACE ROOM
Wednesday June 15 9:30 A.M.- 12:00 Noon Brunch	PREVIEW: PRECIOUS AND SEMI-PRECIOUS JEWELRY "Fabulous Firsts"--Imperial's Fall jewelry fashions of cultured pearls, precious stones and gold-filled designs. For press and retailers, by invitation. Publicity: Ann R. Silver Assoc., 551 Fifth Ave., MU. 7-8654.	IMPERIAL PEARL SYNDICATE, INC.	681 FIFTH AVENUE SHOWROOM - 11TH FLOOR
Wednesday June 15 11:00 A.M.	PREVIEW: FALL FASHIONS MADE IN ROME "Fontana Jet Collection"--transported by Alitalia. Introduction of wedding gowns made in Rome. Six Italian models will arrive with the export Fall collection. By invitation. Publicity: Rosemary Sheehan, MU. 5-1280.	FONTANA	SHERRY NETHERLAND CRYSTAL & CARNAVAL
Wednesday June 15 4:00 P.M. Cocktails	PREVIEW OF FALL MATERNITY FASHIONS Stork Style will present their Fall collection for press and buyers. Hair colours by L'Oreal of Paris. Showing at 4:30. By invitation. Thereafter at showroom 1400 Broadway. Contact: Peg Deerin, LO. 4-4480. Publicity: Terry V. Seymour, PL. 7-9170.	STORK STYLE MATERNITIES	STORK CLUB 3 EAST 53RD STREET
Wednesday June 15 5:00 P.M.- 8:00 P.M. Cocktails	BENEFIT SHOW OF FALL FASHIONS MADE IN ROME "Fontana Jet Collection"--six models transported by Alitalia will show Fall collection including wedding gowns. Fall Make-Up by Helena Rubinstein; Coiffures by Michel of Helena Rubinstein. For the benefit of the Children's Rehabilitation Center, Red Cross City, Rome, Italy. By invitation. Publicity and Fund Raising: Yolanda Sgueglia, SU. 7-5954. Fontana Publicity: Rosemary Sheehan, MU. 5-1280. Publicity Make-Up: Grace de Mun and Publicity: Coiffures, Fredy Schey, EL. 5-2100.	HELENA RUBINSTEIN; FONTANA OF ROME	PRINCESS HELENA GOURIELLI(625 PARK AVE)
Wednesday June 15 7:00 P.M.	FALL BRIDAL SHOW FOR CUSTOMERS Showing of Macy's Fall Bridal collection. (Release Date, June 8). By admission ticket only. Contact: Bridal Dept., OX. 5-4400, Ext. 2246.	MACY'S NEW YORK	HOTEL ASTOR BALLROOM
Thursday June 16 10:00 A.M. Breakfast	FALL AND WINTER BRIDAL PREVIEW Martin's will preview bridal fashions. By invitation. (Release date, June 20). Customer show, June 20 at 6:30 P.M., St. George Hotel; June 27 at Garden City Hotel. Publicity: Rita Dobson, TR. 5-3100, Ext. 355.	MARTIN'S (BROOKLYN)	2ND FLOOR

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Thursday June 16 4:00 P.M.- 6:00 P.M.	NEWS CONFERENCE: BEAUTY AND FASHION EDITORS News conference introducing Helene Curtis' "The New Plush Leg Look" of the 60's. By invitation. Publicity: Annette Green, CO. 5-4040.	HELENE CURTIS INDUSTRIES, INC.	HOTEL GOTHAM BALLROOM
Friday June 17 9:00 A.M.; 12:00 Noon	AMERICAN READY-TO-WEAR, FALL, 1960 Showing of American ready-to-wear and furs. Report by Miriam Neubert Purdy of Henri Bendel. Co-Chmn: Babs Simpson and Helen Cutler. Prices: Breakfast: \$6.00 (members); \$10.00 (guests). Luncheon: \$8.00 (members), \$15.00 (guests). Contact: CI. 7-3940.	THE FASHION GROUP, INC. (9 ROCKEFELLER PLAZA)	WALDORF-ASTORIA BALLROOM
Saturday June 18- June 22	CHRISTMAS DISPLAY MARKET WEEK Showing of Christmas lines by the National Association of Display Industries. Contact: Gabriel Valenti, LO. 3-1000, Ext. 419.	NATIONAL ASSOCIATION OF DISPLAY INDUSTRIES	N.Y. TRADE SHOW BLDG. & NEW YORKER HOTEL
Sunday June 19	FATHER'S DAY. Theme: "Juvenile Integrity Starts In The Home". Contact: Nat'l Father's Day Comm., 50 East 42nd Street, MU. 7-6952.		
Monday June 20 4:00 P.M.	PREVIEW: FALL-WINTER COLLECTION Tony Raphael will present her Fall-Winter daytime, cocktail and evening fashions, including ensembles to the press and buyers. By invitation. Thereafter continuous at showroom. Contact: Don Robertus, PL. 3-3156.	TONY RAPHAEL (38 EAST 57TH ST.)	HOTEL DRAKE DEVON ROOM
Monday June 20 8:00 P.M.	50TH ANNIVERSARY "ANTOINE EVENING"-PARIS Presentation of coiffure creations of Monsieur Antoine; also performances of the Ballet and Symphony of Paris. Publicity: Beatrice Dudek at Seligman & Latz, 666 Fifth Ave., JU. 2-6100.	ANTOINE OF PARIS	THEATRE DES CHAMPS-ELYSEE (PARIS, FRANCE).
Beginning Monday June 20- July 11	SHOWING OF FALL MILLINERY COLLECTION Continuous daily showings of the Miss Alice Fall millinery collection. Contact: Miss Jeannette, CI. 5-2634.	MISS ALICE	6 WEST 57TH STREET SHOWROOM - 5TH FLOOR
Tuesday June 21 10:00 A.M. Coffee	PREVIEW: WEDDING GOWNS & TROUSSEAU FASHIONS Showing of wedding gowns and trousseau fashions to the press. By invitation. <u>Customer showing</u> , June 21 at 6:00 P.M., Young Third Floor. Publicity: Belle Irene Gillis, MU. 8-6800.	TAILORED WOMAN	YOUNG THIRD FLOOR
Tuesday June 21 10:45 A.M.; 2:30 P.M.; 3:45 P.M.	PREVIEW OF LEATHER COLORS AND FINISHES Preview of Resort-Spring-Summer 1961-leather colors and finishes for shoe designers, trade and fashion press, manufacturers and chain stores at <u>10:45 A.M.</u> ; buying offices, department stores, accessory, fabric and hosiery coordinators at <u>2:30 P.M.</u> ; special showing of men's casual leathers and shoe fashions-manufacturers, retailers, chain stores at <u>3:45 P.M.</u> By invitation. Publicity: Helen Caruso, MU. 6-1623.	ALLIED KID COMPANY (419 FOURTH AVENUE)	TARA THEATRE 120 MADISON AVENUE
Tuesday June 21 4:00 P.M.	PRESS PREVIEW OF FALL MILLINERY The Dior Fall millinery collection will be previewed for press and buyers. By invitation. Publicity: Mme Jeanne Rousseau, JU. 2-4870.	CHRISTIAN DIOR- NEW YORK, INC.	730 FIFTH AVENUE SHOWROOM - ROOM 1203

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Wednesday June 22 9:30 A.M. Breakfast	PRESS PREVIEW: FALL BRIDAL FASHIONS Preview of Stern's Fall bridal fashions for the press. By invitation. <u>Customer showing</u> , Wed., June 29 at 6:30 P.M. - 3rd Floor. By ticket only. Publicity: Mildred Collins, LO. 5-7960.	STERN'S	3RD FLOOR
Wednesday June 22 4:00 P.M.- 7:00 P.M. Cocktails	"SUDDENLY IT'S SPRING, 1961" Presentation of color forecast, supplemented by displays of fabric coordination with fashion designers, as related to shoes. <u>Tickets</u> : \$7.50 - include program of swatches as featured, available at SWE offices, 1 West 34 Street. Publicity: Ruth Hammer Assoc., EL. 5-7874.	SHOE WOMEN EXECUTIVES	SHERATON-EAST HOTEL TRIANON ROOM
Wednesday June 22 4:30 P.M.	PRESS PREVIEW: FALL- WINTER COLLECTION Galanos will present his Fall-Winter collection to the press. By invitation. Publicity: Maxwell-Gray, 527 Lexington Ave., PL. 3-5556.	GALANOS (BEVERLY HILLS, CAL.)	SHERATON-EAST HOTEL BALLROOM
Thursday June 23 12:00 Noon	PREMIERE PREVIEW: AT-HOME COLLECTION Preview of Maria Krum's Fall at-home collection, designed and produced for the Flobert Co. By invitation. Contact: CI. 7-3060.	MARIA KRUM	41 WEST 56TH STREET SALON - 2ND FLOOR
Thursday June 23- June 24	SEMI-ANNUAL LEATHER SHOW Exhibit hours: June 23--9:00 A.M. to 7:00 P.M. June 24--9:00 A.M. to 3:00 P.M. Those directly concerned with leather offerings-manufacturers and retailers- invited the opening day. Suppliers and guests may attend on Fri., June 24. Contact: Leif C. Kronen, MU. 6-7950.	TANNERS' COUNCIL OF AMERICA, INC.	STATLER-HILTON HOTEL BALLROOM
Tuesday June 28 10:30 A.M. Coffee	PRESS PREVIEW OF FALL MILLINERY Preview for press and resident buyers of the Vincent-Harmik Fall millinery collection. By invitation. Contact: Vincent Berg, LE. 5-0846.	VINCENT-HARMIK	331 EAST 65TH STREET SALON
Thursday June 30 10:30 A.M.	PREVIEW OF FALL MILLINERY COLLECTION Mr. John's Fall collection of millinery for press and buyers. By invitation. Publicity: Joseph Mann, PL. 7-1966.	MR. JOHN	24 WEST 57TH STREET SALON - 7TH FLOOR
July 4	INDEPENDENCE DAY - Legal Holiday (Monday)		
Tuesday July 5 11:00 A.M.	PRESS PREVIEW OF FALL MILLINERY Sally Victor will invite the press to preview her Fall hats. By invitation. Publicity: Mildred Josephs, PL. 3-7450.	SALLY VICTOR, INC.	18 EAST 53RD STREET SALON - 9TH FLOOR
Beginning Tuesday July 5	SHOWING OF FALL MILLINERY COLLECTION Continuous showing of Frarian's Fall millinery collection, designed by Miss Lucille. Contact: Peggy Lambert or Mr. de Costa, CI. 7-2687.	FRARIAN ORIGINALS	47 WEST 56TH STREET SHOWROOM - 6TH FLOOR
Wednesday July 6 9:30 A.M. Breakfast	PRESS PREVIEW OF FALL MILLINERY Press preview, at breakfast, of the Irene of New York and Rivera Fall millinery collections. By invitation. Contact: Miss Rose, PL. 3-3032.	IRENE OF NEW YORK RIVERA	16 EAST 52ND STREET SALON - 6TH FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Wednesday July 6 3:30 P.M.	PRESS PREVIEW: FALL MILLINERY Bergdorf Goodman will present their Fall millinery collection designed by Halston and Milita to the press. By invitation. Publicity: Florence Neff, PL. 3-7300.	BERGDORF GOODMAN	2ND FLOOR
Thursday July 7 9:30 A.M. Coffee	MILLINERY, CLOTHES, FURS AND COIFFURES "Tout Ensemble"--preview for the press of Fall hats, clothes, furs and coiffures. By invitation. Contact: PL. 7-8780. Publicity: Eleanor Lambert, MU. 8-2130.	WALTER FLORELL	30 WEST 57TH STREET SALON - 5TH FLOOR
Thursday July 7 5:30 P.M. Cocktails	PREVIEW OF FALL MILLINERY COLLECTION Emme will preview her Fall millinery collection to the press and buyers. Showing at 6:00 P.M. By invitation. Publicity: Eleanor Lambert, MU. 8-2130.	EMME (19 WEST 57TH STREET)	SHERRY NETHERLAND CRYSTAL PAVILLION
Friday July 8 9:30 A.M.	PREVIEW OF FALL MILLINERY COLLECTION Preview of John Frederics' Fall millinery collection for the press, at 9:30 A.M. For buyers, Fri., July 8 at 11:00 A.M. By invitation. Publicity: Ronald Forstadt, CI. 7-7745.	JOHN FREDERICS	6 WEST 57TH STREET SALON - 7TH FLOOR
Friday July 8 12:00 Noon	MILLINERY AND ACCESSORIES LUNCHEON (More Details Later.) Contact: CI. 7-3940.	THE FASHION GROUP, INC. (9 ROCKEFELLER PLAZA)	HOTEL ASTOR BALLROOM
July 10	NATIONAL DEMOCRATIC CONVENTION (Los Angeles)		
Monday July 11 10:30 A.M.	PREVIEW OF FALL MILLINERY COLLECTION William J will present his Fall millinery collection to press and buyers. By invitation. Contact: CI. 5-8956.	WILLIAM J	56 WEST 57TH STREET SALON - 5TH FLOOR
Monday July 11 5:30 P.M. Cocktails	PREVIEW OF FALL MILLINERY COLLECTION "Chateau Collection"--preview of Mr. Arnold's Fall millinery collection, for press and buyers in his new salon. Showing at 6:00 P.M. By invitation. Contact: Miss Jean, PL. 7-9490.	MR. ARNOLD, INC.	20 WEST 57TH STREET SALON - 4th FLOOR
Tuesday July 12 7:00 P.M. Dinner	ADVANCE PREVIEW OF FALL HATS The Trade Promotion Committee of Millinery Promotions Inc. will present a showing of Fall hats by the Millinery Creators of America. For buyers, by invitation. Contact: MU. 6-2970.	MILLINERY PROMOTIONS INC. (10 EAST 40TH ST.)	HOTEL ASTOR BALLROOM
Sunday July 17- July 23	THIRTY-FIFTH NATIONAL PRESS WEEK IN NEW YORK Fall collections of leading designers (members of N. Y. Couture Group, auxiliary and group showings) will be presented to the visiting press. By invitation only. Press Director: Eleanor Lambert, MU. 8-2130.	N. Y. COUTURE GROUP (1450 BROADWAY)	HOTEL PIERRE
July 25	NATIONAL REPUBLICAN CONVENTION (Chicago)		
Monday July 25	FALL COLLECTION--CHAMBRE SYNDICALE DE LA COUTURE PARISIENNE Contact: Chambre Syndicale, 102 Rue du Faubourg, St-Honore, Paris.		PARIS

1961

JANUARY							FEBRUARY							MARCH						
S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S
1	2	3	4	5	6	7		1	2	3	4			1	2	3	4			
8	9	10	11	12	13	14	5	6	7	8	9	10	11	5	6	7	8	9	10	11
15	16	17	18	19	20	21	12	13	14	15	16	17	18	12	13	14	15	16	17	18
22	23	24	25	26	27	28	19	20	21	22	23	24	25	19	20	21	22	23	24	25
29	30	31					26	27	28					26	27	28	29	30	31	
APRIL							MAY							JUNE						
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2	3	4	5	6	7	8	7	8	9	10	11	12	13	4	5	6	7	8	9	10
9	10	11	12	13	14	15	14	15	16	17	18	19	20	11	12	13	14	15	16	17
16	17	18	19	20	21	22	21	22	23	24	25	26	27	18	19	20	21	22	23	24
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30																				
JULY							AUGUST							SEPTEMBER						
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30	31																			
OCTOBER							NOVEMBER							DECEMBER						
S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S
1	2	3	4	5	6	7		1	2	3	4			1	2					
8	9	10	11	12	13	14	5	6	7	8	9	10	11	3	4	5	6	7	8	9
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29	30	31					26	27	28	29	30			24	25	26	27	28	29	30
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